



Plug'n Pay™

Plug & Pay Technologies, Inc.

Accept Credit Cards and Electronic Checks Safely and Instantly!

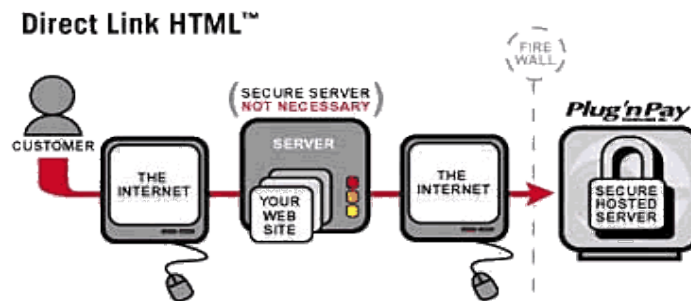
Accept, verify, process and manage online payment transactions including all major credit cards, online cash transfers and electronic checks.

Plug 'n Pay's robust DirectLink payment gateway enables real-time, secure (40/128 bit encryption) credit card verification through our proprietary software and certified private gateways to most major credit card processors. Our gateway also enables electronic check transfers.

We offer DirectLink in two flavors, **DirectLink HTML** and **DirectLink API**, offering flexible integration meeting the needs of small and large merchants.

DirectLink HTML

This is ideal for merchants that do not want to go through the expense of setting up their own secure server to collect customers billing information. Our exclusive online Installation Wizard™ automatically generates the necessary DirectLink HTML™ code to add "Quantity" and "Order" button(s) to your site.



DirectLink HTML™ includes SmartScreens™ payment collection screens. Simple to integrate, easy for customers to use, SmartScreens™ are fully customizable with your logo, colors and font.

SmartScreens™ encourage order completion by detecting common input errors on your customer's part, never requiring the customer to "hit the back button." SmartScreens™ also serve as virtual cash registers by accurately calculating total purchase price with all your required tax and shipping rates by zone!

With DirectLink HTML, you have all the tools necessary to get your store online and effectively manage your transactions. Through use of our powerful online merchant administrative interface http://www.plugnpay.com/content_direct/virtualterminal.html and EasyCart shopping cart, merchants are provided with the most comprehensive set of tools in the industry!

Plug 'n Pay offers 24 hour access to all transaction information and since Plug 'n Pay's database captures transaction data in real-time, all reports provide an accurate reflection of account activity. In addition, this secure browser-based reporting tool allows searching and sorting by multiple points including, date, credit card, order number, reference number and SKU. A number of other value added features are also included;

- Sales Reporting and Analysis Tools- Quickly generates sales reports to help you sell more
- Email Management- providing text or HTML customized email confirmations
- Quickbooks Interface- provides merchants with a seamless way to import transaction data to Quickbooks accounting software
- EasyCart Shopping Cart- integrates seamlessly with any site hosted anywhere
- Virtual Terminal- manually enter transactions or returns from anywhere you have internet access
- Flexible Query Functions and Data Export Feature

Sales Analysis Tools

Generate custom sales reports through use of our online sales reporting interface. Simply select the report criteria (i.e. time frame, sku, \$ amount, geographic region, etc.) and use your sales data to help you sell more and create targeted marketing campaigns.

Email Management

Automatically send custom confirmation emails to your customers. Through the merchant email management admin area you can control and manage email rules so that you may send different confirmation email messages based on item, quantity or cost. You can also choose to send a text or HTML formatted emails.

Quickbooks Interface

Plug 'n Pay makes it easy for your to integrate your online sale sales data with your accounting software. Through our online Quickbooks interface, you can easily export transaction data to Quickbooks.

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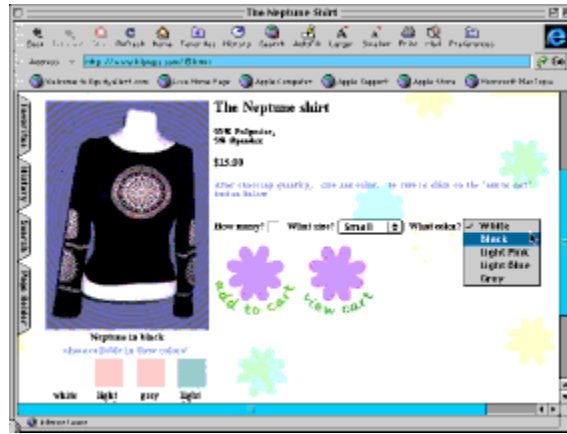
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QuickBooks™ Module Administration Area

Generate QBooks File	Start Date (required): Month <input type="text"/> Day <input type="text"/> Year <input type="text"/>
	End Date (required): 11 <input type="text"/> 16 <input type="text"/> 2002 <input type="text"/>
	Type of Sale: <input checked="" type="radio"/> Cash Sale <input type="radio"/> Invoice
	Deposit To Account: <input type="text" value="Undeposited Funds - Undeposited Funds"/>
	Shipping Account: <input type="text" value="Accounting - Accounting Fees"/>
	Sales Tax Account: <input type="text" value="Accounting - Accounting Fees"/>
	Sales Tax Item: <input type="text" value="Sales Tax - sales tax"/>
	Adjustment Item: <input type="text" value="Core Setup - Plug and Pay Setup"/>
	Memo: <input type="text"/>
	Beg. Invoice No: <input type="text" value="1"/>
	Misc. Options: <input checked="" type="checkbox"/> Mark Invoices/Receipts for Printing <input type="checkbox"/> Include Customer Data in Export
	Which Records: <input checked="" type="radio"/> Get All Records <input type="radio"/> Get Records Since Last Download
	Record Types: <input type="checkbox"/> Check for settled orders only
	Output Type: <input type="radio"/> Download <input checked="" type="radio"/> Display
	Report Type: <input checked="" type="radio"/> Sales Only
	Include Recurring: <input type="checkbox"/> Include Recurring Billing Charges
	Get Report: <input type="button" value="Get Report"/>
Add	Sales SKU: <input type="text"/>
	<input type="button" value="Add New SKU"/>
Sales SKU's	<input type="text" value="3456 - Peer Software"/>
	<input type="button" value="Edit SKU List"/>
QBook Items	<input type="text" value="CB01B - Brother LC-01 Black Inkjet Cartridge"/>
	<input type="button" value="Edit QBook Items"/>
QBook Accounts	<input type="text" value="Accounting - Accounting Fees"/>
	<input type="button" value="Edit Accounts"/>
Import QBooks Data	File: <input type="text"/> <input type="button" value="Browse..."/>
	<input type="button" value="Upload QBooks Data"/>
Delete QBooks Data	<input type="radio"/> Delete Item List
	<input type="radio"/> Delete SKU List
	<input type="radio"/> Delete Account List
	<input type="button" value="Delete QBooks Data"/>

Since the software, store manager and database resides on our servers, the actual pages of the site may be hosted anywhere.

- There are no hosting or web server requirements.
- The software is completely operating system independent.
- Setting up is a snap.



Any site is easily integrated by just adding a "quantity field" and "add to order" button to each product, and completing our on line form containing the price and shipping information for each of their products.